

Bid Writing Summary

Bid Writing is designed to position your business to win government contracts by developing structured, compliant proposals that align with how agencies evaluate submissions. Each response is built around the requirements of the solicitation, ensuring your technical approach, past performance, and pricing are clearly communicated. Whether you need support for a single opportunity or ongoing proposal development, this service gives you a clear and disciplined approach to pursuing contracts.

What This Solves

- Difficulty understanding and responding to solicitation requirements
- Incomplete or non-compliant proposals that limit competitiveness
- Lack of internal resources to manage proposal development
- Inconsistent messaging across proposal sections

What You Receive

- Proposal development aligned to solicitation and evaluation requirements
- Compliance review to ensure all submission requirements are met
- Support for RFQs, RFPs, IFBs, and Sources Sought responses
- One-off bid support for individual opportunities when needed
- Structured technical narratives, management approaches, and past performance sections

Is Bid Writing Right for You?

→ You've identified opportunities but need support responding.

Understanding the solicitation is one step, developing a compliant response is another.

→ You want to improve how your proposals are evaluated.

Clear structure and alignment with evaluation criteria can impact scoring and outcomes.

→ You don't have internal proposal resources.

Proposal development requires time, coordination, and familiarity with requirements.

→ You're pursuing contracts but not seeing results.

Stronger submissions improve how your business is positioned during evaluation.