



# FEDERAL PROPOSAL WRITING & CONSULTING

## Solution Summary

Government contracting doesn't have to be a solo journey. US Federal Contractor Registration's (USFCR) Full Consulting Service offers expert guidance for businesses of all experience levels in the federal marketplace. Tailored to your specific needs and goals, our Full Consulting Service utilizes our proprietary web-based contracting and search management platform, the Advanced Procurement Portal (APP).

### CONTRACTING CHALLENGES

#### Solicitation Analysis

Government solicitations can be difficult to interpret for newly registered contractors. Errors in a response will disqualify the business for the opportunity.

#### Making an Offer

Without having the right strategy in making an offer on an opportunity, contractors are at a severe disadvantage.

#### Contractor Capabilities

Most businesses will only bid on contracts that are within their industry, despite having the capabilities to compete on other contracts.

#### Finding Opportunities

Opportunity search is one of the most important in federal contracting. If not executed properly, a business can easily miss out on valuable contracts

### INSIDE USFCR'S SOLUTION

By hiring USFCR's Full Consulting Service, your business will receive a personalized program to suit the business needs.



#### INTRODUCTION

Our Full Consulting Service will review your program goals.



#### NOTIFICATIONS

USFCR sets up alerts in APP for relevant bid opportunities.



#### REQUIRED DOCUMENTS

Your Technical Writer will assess your capabilities statement and design your master bid template.



#### WEEKLY SESSIONS

Weekly check-ins with your assigned Writer and Researcher to review potential bids..



#### WRITING

Your Writer works with you to formulate a winning response.



#### MANAGEMENT

Post award reviews and debriefings.

### BENEFITS

#### Solicitation Review

Your assigned Technical Writer will walk through each solicitation with you, validating if it's a good fit for your company.

#### Offer Guidance

Your Writer will assist you in each step, allowing your company to offer a competitive response based on market research with APP.

#### NAICS Review

With USFCR's Contracting Consulting, you will get a thorough review of your NAICS codes to maximize your capabilities.

#### APP Search Setup

Your consultant will also walk you through the process of setting up APP to optimize your opportunity search.